



The Dream Bracelet

onop 9.05.14

No CommentGeen Kommentaar



Have you purchased your Reach For A Dream bracelet yet? These sought-after accessories are made by not-for-profit social enterprise, Relate, which has a unique and relevant business model; splitting the proceeds from all bracelet sales as follows:

One third of bracelet proceeds goes to Reach For A Dream and the fulfilment of dreams for children with life-threatening illnesses. One third of bracelet proceeds provides earnings and upskilling for local bracelet makers, as well as enterprise development opportunities in South Africa. A final third of proceeds covers materials and running costs of the bracelet project. At a cost of R350.00 for a stack of 10, these simple accessories have a truly amazing impact; helping to provide critically ill children with much-needed joy and hope while counteracting some of South Africa's greatest challenges – unemployment and a gross lack of transferrable skills. If you would like to support our Bracelet project, please visit www.shop.relate.org.za/product/reach-for-a-dream-foundation-stack

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